

Press release

#EcoledesvinsdeBourgogne

#CiteClimatsVins



The École des Vins de Bourgogne: a key player at the Cité des Climats et vins de Bourgogne

Bourgogne, 12th April 2023

The Ecole des Vins de Bourgogne is joining forces with the Cité des Climats et vins de Bourgogne, establishing itself as the expert in tasting education and training. This development is a huge boost for the Ecole's influence and its territorial reach.

► A strong desire to develop



The Ecole des Vins de Bourgogne has been working with a dual aim, with a view to developing its activity in the Bourgogne region over the coming years:

- to provide reception areas throughout the Bourgogne vineyard
- to offer new packages, in short-form, at attractive prices and more frequently, to attract novices.

To this end, the Ecole des Vins de Bourgogne opened a branch in 2022 at the **Cité Internationale de la Gastronomie et du Vin** in **Dijon**.

Every day, **4 new immersive tasting workshops** are held there:

- Introduction to tasting (3 wines, ≈ 40 min, 22€)
- The vintage effect (3 wines, ≈ 40 min, 25€)
- Bourgogne, *terroir* wines (4 wines, ≈ 40 min, 25€)
- Wine and food pairing (5 wines, ≈ 1 hour, 32€).



▶ A major player at the heart of the Cité des Climats et vins de Bourgogne

To bolster its profile, it was natural for the Ecole des Vins de Bourgogne to become a key player at the **Cité des Climats et vins de Bourgogne**, from the moment of its launch in 2023.

The Ecole is now a trademark of the Cité des Climats et vins de Bourgogne, dealing with the entirety of the Cité's educational and tasting activities.

New daily workshops, in Beaune :

We will expand our offering from June, with our Ateliers 45':

- The art of tasting (3 wines, 40 min, 22€)
- Sommelier's tips (3 wines, 40 min, 25€)
- Wine and food pairing (5 wines, 1 hour, 32€).

In addition: a combined ticket, including both an Atelier 45' and the visitor trail, will also be available.



A presence throughout Bourgogne:

In addition to the Ateliers 45', the Ecole will maintain its existing offering in Beaune, in a brand-new environment within the Cité: a professional tasting room with a 40-seat capacity and individual workstations.



At the same time, we will develop our offering in Chablis and Mâcon, initially by scheduling several tasting sessions per quarter.

We are also able to organise all kinds of tasting experiences on request, for the general public or for professionals.

About the École des Vins de Bourgogne

Founded in 1974 by the Bourgogne Wine Board (BIVB), the Ecole des Vins de Bourgogne has gained real expertise in oenological training. It introduces wine-growing Bourgogne in its entirety, from Regional appellations to the mythical Grand Crus. Its contact with the wine industry's key players (winegrowers, traders, as well as coopers, restaurateurs, etc.) allows it to stay close the source and to offer quality services. Each year, thousands of students, from novices to trade professionals, attend its training, classes or workshops (from 40 minutes to several days, with tailored options) throughout Bourgogne, and all over France.

Follow the Ecole des Vins de Bourgogne's news at: www.ecoledesvins-bourgogne.com



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