

## A new way to experience Bourgogne wines: the Cité des Climats et vins de Bourgogne launches its all-in-one Experience Pass



Beaune, May 27, 2026

**Starting this May in Beaune, the Cité des Climats et vins de Bourgogne is introducing a brand-new “Experience Pass” — an all-in-one ticket designed to discover Bourgogne wines at your own pace. Valid over two days, the pass includes access to the immersive tour, guided flash tours, tasting workshops and temporary exhibitions, offering visitors a complete and engaging journey through Bourgogne’s wine culture, landscapes and UNESCO-listed Climats.**

### Discover Bourgogne’s Climats in a whole new way

The Experience Pass includes access to the immersive tour at the Cité in Beaune. Through interactive and multi-sensory scenography, visitors journey through Bourgogne’s vineyard landscapes, discover the expertise of its winegrowers, explore the path from vine to glass and uncover the story behind the Climats of Bourgogne, listed as a UNESCO World Heritage Site. A true immersion into the world of Bourgogne wines.

- Throughout the day, 15-minute guided flash tours also offer visitors the opportunity to dive deeper into specific themes linked to Bourgogne’s terroirs, landscapes and winemaking traditions.

### Learn the basics of wine tasting

The Experience Pass also includes an introductory wine tasting workshop led by an expert educator. In just 25 minutes, visitors discover the fundamentals of wine tasting through three Bourgogne wines, learning how to observe, smell and taste like a professional.

- Several sessions are available throughout the day, allowing visitors to plan their experience freely and at their own pace.

## Enjoy the experience at your own pace

Valid over two days, the Experience Pass gives visitors the freedom to fully enjoy every activity without rushing. It also includes access to the Cité's temporary exhibitions, dedicated to the cultural, artistic and historical world of wine in Bourgogne.

With this new offer, the Cité des Climats et vins de Bourgogne provides a simple and comprehensive way to discover Bourgogne's Climats and wines.

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### PRACTICAL

**Experience Pass: €29.50** – [Click here to book](#)

Valid for 2 days – available year-round

One ticket includes:

- Access to the immersive tour
- One wine tasting workshop: 3 Bourgogne wines – 25 minutes
- Guided flash tours: 15-minute themed insights into the immersive experience
- Access to temporary exhibitions

**Lunch option at restaurant "Les Accords" : €20**

*Starter & main course or main course & dessert*

Reservation on-site only

**The standard self-guided tour remains available at €14.50.**

Location:

Cité des Climats et vins de Bourgogne

21 Avenue Charles de Gaulle – 21200 Beaune



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